



for a living planet

Newsletter
China for a SHIFT

#3 – Nov 10, 2008

WWF China

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This monthly newsletter is to shares the latest news on international trade, sustainability, ecological footprint, renewable energy, and resource consumption- with a special focus on China.

Spotlight China: Ecological Footprint

WWF President Chief Anyaoku Hosts Conference on Ecological Footprint in Beijing

23 Oct 2008

WWF President H. E. Chief Emeka Anyaoku delivered the opening speech at the conference “Why Ecological Footprint Matters to the Economy and Sustainable Development: Practical Solutions to Global Needs” in Beijing.

The conference brought together more than 80 business, academic, government, and NGO delegates from China, Africa, US, and EU countries.

For more information:

www.wwfchina.org/english/loca.php?loca=55



Living Planet Analysis Shows Looming Ecological Credit Crunch

29 Oct 2008



The world is heading for an ecological credit crunch as human demands on the world's natural capital reach nearly a third more than earth can sustain.

That is the stark warning contained in the latest edition of WWF's Living Planet Report, th leading statement of the planet's health.

In addition, global natural wealth and diversit continues to decline, and more and more countries are slipping into a state of permanent or seasonal water stress.

For more information:

www.panda.org/news_facts/publications/living_planet_report/lpr_2008/index.cfm

International Headlines



China's Industrial Bank Adopts Equator Principles

2 Nov 2008

China's Industrial Bank has decided to adopt the "Equator Principles," the first Chinese financial institution to do so, to promote the country's green credit program.

The principles are a voluntary set of guidelines, which require signatory banks to consider environmental and social issues when financing development projects.

The new move will have positive impacts on the sustainable development of the bank in the long-term, according to bank president Li Renjie.

For more information:

news.xinhuanet.com/english/2008-11/02/content_10294917.htm



Wal-Mart Sets New Rules for Suppliers, Starting in China

22 Oct 2008

Wal-Mart Stores Inc., issued a series of environmental and product safety guidelines for its global suppliers Wednesday, starting with those in China, as part of its bid to be more environmentally responsible and to avoid any recalls for defective product returns.

For more information:

www.marketwatch.com/news/story/wal-mart-sets-new-rules-suppliers/story.aspx?guid={0F4CE396-200A-4912-85D1-B5741403CE2B}&dist=msr_6

北京

China for a SHIFT is recruiting...

We are now building a core *China for a SHIFT* initiative team based out of Beijing and seeking candidates with strong China and global experience in policy, international relations and economics/development to fill a number of senior positions in our team.

- **Global Director**
- **China Policy Director**
- **China-Africa Senior Policy Coordinator (based in Africa)**
- **Communications Manager**

For more information, visit:

www.panda.org

Candidates should send a cover letter and a writing sample in English, CV in English and Chinese to hr@wwfchina.org.
